



Say “Goodbye” to piles of return mail . . .by saying “Hello” to DuoShare.

If you're spending too much time trying to solve your return mail problem, you're also spending too much money. Putting a stamp on your mail piece that will ultimately be returned eats into your profits in more ways than one, and the postage cost is the least of your worries! Consider what it costs your business to figure out why the piece was returned and how to prevent it from happening in your next mailing. And that's still not the biggest cost associated with return mail. Perhaps the greatest cost to you is the business opportunity you miss out on because the customer never sees what you sent them, or your cash flow is affected as a result of mailing an invoice to the wrong address.

Significantly reduce your return mail problem by incorporating DuoShare into your mailing process. DuoShare provides you with the most up-to-date address data in the industry. How do we do this? DuoShare receives postal data on a daily, weekly and monthly basis and we update as soon as we get it. At that point the data is available to you. You no longer have to wait to receive updated data from your software vendor after they have received it from the USPS®. You no longer have to stop what you're doing to insert CDs or manually download and wait for updates because DuoShare takes care of all updates automatically with no visible processing stoppages.

Because of DuoShare's web-based, pay-as-you-go delivery model, you'll enjoy zero startup costs and realize a return on your investment with your very first mailing. And because DuoShare was born on and lives on the Internet, it's multi-user and can be accessed 24x7 from any web browser.

All DuoShare customers, regardless of size, get everything the US Postal Service considers necessary for premium address quality in one low price.

- **Premium certified address coding and correction**
- **Verification of actual delivery address down to primary and secondary numbers**
- **Conversion of rural routes to street style addresses as towns implement 911 Emergency Services**
- **Verification of actual recipient to update your address when they move or stop mailing if they are no longer at the address**
- **Duplicate address detection, analysis and removal**
- **Merge multiple lists together and purge a list based on contents of other lists**
- **Fix bad addresses interactively with full multi-user support**
- **Sequence and presort addresses to qualify for automation discounts**
- **Qualification reports, postage statements, and tray labels**
- **Programmer APIs to integrate with DuoShare to allow real-time validation, periodic batch re-validation, and Lights Out Mail Prep from within your own software**
- **Friendly and personalized support**

Regardless of your industry, if you mail for yourself or for your customer, DuoShare can help you reduce return mail and increase your effectiveness, efficiency and profitability.



Printers: DuoShare benefits printers by allowing them to offer better service to their customers. Reduce your customer’s return mail and postage waste, and they’ll be back for more business. Reduce your own printing costs by avoiding wasting your materials on items that would otherwise wind up in a return mail pile. You and your customer both win by using DuoShare, because with DuoShare’s “pay as you go” delivery model, there are no startup costs for the printer (no software to buy, house and maintain). This means no more waiting to recoup your investment! Run Change of Address with every mailing at no additional charge.



Software Developers: Become an integration partner with DuoShare and provide your customers with the ability to validate addresses in real time – right as they are entered into your software. By using DuoShare’s web service call to validate each address you can avoid fraud, typos, and miscommunication. Then keep those addresses accurate by incrementally validating changes weekly. Finally, implement DuoShare’s Lights Out Mail Prep, and direct DuoShare to perform all tasks from within your software for the greatest time and labor efficiencies. Best of all – integrating with DuoShare is *FREE!*



Mailhouses & Lettershops: Increase the value of your service offering to your customers by offering them an affordable address quality solution that will reduce their return mail and postage waste, and leave them in control of their data. Your customers will be thrilled to know ahead of time which addresses on their list are undeliverable. Best of all, because there is no software to buy and maintain, you’ll enjoy instant profitability every time your customers use DuoShare. Run Change of Address with every mailing at no additional charge.



QuickBooks® Users: If you are a QuickBooks user, take advantage of address quality the easy way. Use DuoShare’s Address Quality Integrator for QuickBooks and validate your addresses in real time as they are entered into QuickBooks. Existing addresses are validated in batch via DuoShare’s automatic synchronization process so you can be sure your QuickBooks address data is always up to date and compared to current USPS data each week.



DuoShare Partners: Partner with DuoShare and realize instant profits while simultaneously providing better service to your customer. Reduce your customer’s return mail, prevent postage waste and save them hundreds or possibly even thousands of dollars in postage by taking advantage of sequencing, presorting and postal automation discounts.



Mailers: DuoShare brings immediate value to any direct mail campaign or billing by significantly reducing return mail and helping you realize postage discounts through sequencing, presorting and postal automation. DuoShare can also prevent you from wasting postage by extracting bad addresses from your list before you mail!

For more information about our products and services visit us online at <http://duoshare.com>.

Pricing plan	Use this plan if:	Cost	Price per thousand	Limit	Mail Prep
Direct Mail Pricing (DMP)	12 month mail volume <= 3.8 million	\$29.95 per run	\$0.65	46,076 *	Included
Corporate Account Pricing (CAP)	12 month mail volume > 3.8 Million	\$2,495 per year **	\$0.499	5 Million **	Included
QuickBooks Pricing	You want to integrate DuoShare’s Address Quality Services with QuickBooks.	\$19.95 per year, per company file	N/A	N/A	\$24.95

* \$0.65 per thousand after base price.

** Once limit is reached, purchase an additional CAP unit good for another 12 months or 5 Million records.

Contact us direct by e-mail at sales@duoshare.com or call us at 214.691.4884.